



**DEVELOPING INFRASTRUCTURE**  
FOR A SMART AND SAFER TOMORROW  
HIGHWAY & URBAN INFRASTRUCTURE



**AT A GLANCE**

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# ABOUT

## HIGHWAY & URBAN INFRASTRUCTURE DEVELOPMENT WITH MORE THAN 25 YEARS OF EXPERIENCE.

### WHO WE ARE?

Descon Infrastructures Pvt. Ltd. is an engineering organisation shaping the face of highway & urban infrastructure ecosystem. The conventional design modules of the last century are being constantly replaced with designs & technologies which are functional, smart and sustainable over longer period of time.

As an infrastructure development firm, **DESCON** designs and constructs products as well as services showcasing modern and innovative technology to deliver a smart and sustainable future. In the 25th year of its operation, **DESCON** is proud to present itself as an engineering organisation catering to the various infrastructural demands to help build a better and safer today.

## ATTRIBUTES

Descon conveys the company's design and construction approach linking standardization with customisation.

d+c

Initial of design & construction

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Brand name Initial

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Long Round Roads

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Geometry Shapes Design

🔗

Join Chain Connect



The Brand believes that people need a system that will create awareness about rules and regulations amongst the road users. We take road safety as a primary responsibility and we are committed to making superior quality road safety products for a safer today and a better tomorrow.

### Values



INTEGRITY



SAFETY



LEADERSHIP



TEAMWORK



INNOVATION

# VISION

Design + Construction; To enrich the quality of the infrastructure ecosystem with smart, safe and integrated solutions.

# MISSION

- 1) To introduce innovative solutions to help accelerate sustainable development & growth.
- 2) To build & grow on a foundation of sustainable ethical practices.
- 3) To share latest developments, emerging trends & technological advances with communities.

## AREA OF EXPERTISE

### Highway Infra



#### Road Marking

Manufacturing high quality pavement marking solutions as per MORTH standards.



#### Road Safety

Authorised converters for **Avery Dennison**, **DESCON** offers a wide range of standardised road safety products.



#### VIATOP® Cellulose Fibre

**DESCON** together with **J. Rettenmaier & Söhne, Germany** presents high quality cellulose fibres for Stone Matrix Asphalt (SMA) & Polymer Modified Bitumen.



Sunmark

Moonmark

### Urban Infra



#### Parking Solutions

Presenting advanced automated parking solutions, with full technical support.



#### Smart Home Solutions - IoT

Patented retrofit solutions to transform your home into a mobile controlled masterpiece.



#### Window & Doors

Offering engineered uPVC & Solid PVC doors & windows manufactured using advanced European technology.



## HISTORY

# HOW WE STARTED

**1988**

Acmetech Consultants was established to further the designing of civil infrastructure projects.



**1994**

A manufacturing facility was set up to meet the growing demand and produce various other road safety products

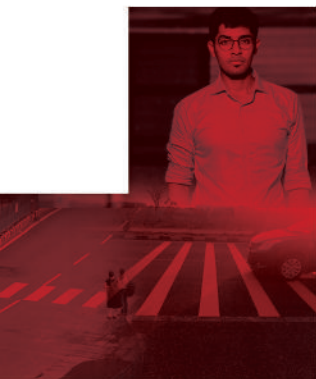
**2004**

The Descon logos first rendition was designed and registered.

**2008**

Descon launched "SUNMARK", a thermoplastic road marking solution.





**2020**

Descon launches its new identity - "Urban Infrastructure Developer".

 **DESCON**<sup>™</sup>



**2019**

Introduces automated car parking solutions in collaboration with Sotefin Parking, Switzerland.

**2016**

The company began its first national civil construction project in Ahmedabad, Gujarat.

**2011**

In line with their vision to better infrastructure development, manufacturing of uPVC doors and windows began under the Descon umbrella.

# ASSOCIATES

Powered and partnered with global leaders and industry experts.



# CLIENTS







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Reflective Signage:



Authorised Converter:

Thermoplastic Road Marking:



Sole Distributor:

